

ABSTRACT

An information recommendation apparatus has
recommendation means of selecting and recommending
contents coincident with or similar to conditions input by
condition input means of inputting the conditions
represented by predetermined items and attribute values
corresponding thereto designated through the terminal of a
user via the Internet, from among contents formed of plural
pieces of data having plural items and attribute values
corresponding thereto and stored in a content database in
which the contents are registered by registration means,
wherein

the recommended contents are output to the terminal
by output means via the Internet.